





A virtual campus tour video was created and featured Dr. and Mrs. Bob Jackson. This video was sent via email to all Murray State alumni during Homecoming week 2020.

See video at: youtu.be/te1sEArR2Z0



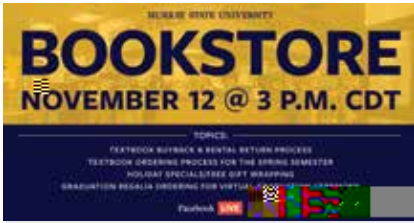
SOCIAL MEDIA



Three Facebook Lives were conducted this quarter with the Murray State University Police Department, the University Store and Career Services. Each Facebook Live showcased important information from each unit.

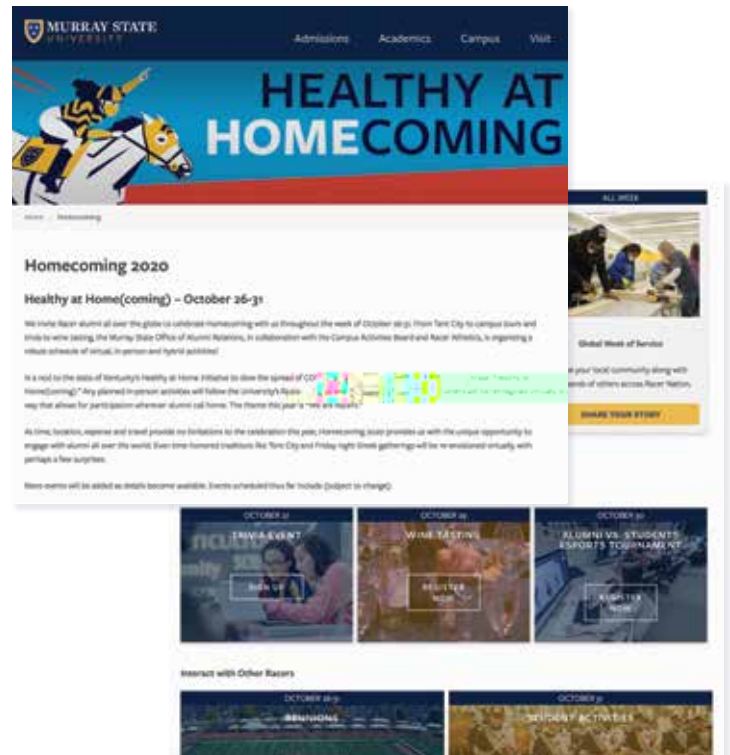
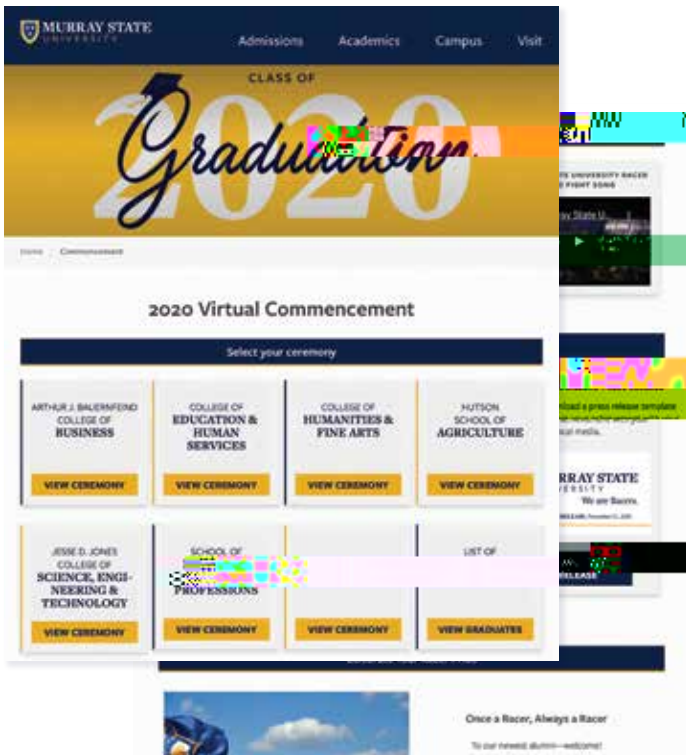
Murray State University Police Department

▶ See video at: facebook.com/320915060999/videos/2613904935588844



WEB MANAGEMENT

This quarter new web pages were developed for virtual commencement and Homecoming. Both of these interactive pages featured new card designs and animations used to create a positive user experience. In addition, they each used custom coding to enhance the mobile experience and included original artwork designs.





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