

**Minutes of the Quarterly Meeting of the Board of Regents  
Friday, March 1, 2019**

**Call to Order/Roll Call**

The Board of Regents (BOR) of Murray State University (MSU) met on Friday, March 1, 2019, in Quarterly and Committee Session in the *Jesse Stuart Room* in Pogue Library on the main campus of Murray State University. Chair Susan Guess called the meeting to order at 8:30 a.m. and welcomed those present.

The ro

Closed Session

Int. President Jackson

- A. Kentucky Revised Statute (KRS) 61.810(1)(b) ó Deliberations on the future acquisition or sale of real property
- B. KRS 61.801(1)(c) ó Discussion of proposed or pending litigation
- C. KRS 61.810(1)(f) ó Discussions which might lead to the appointment of an individual employee

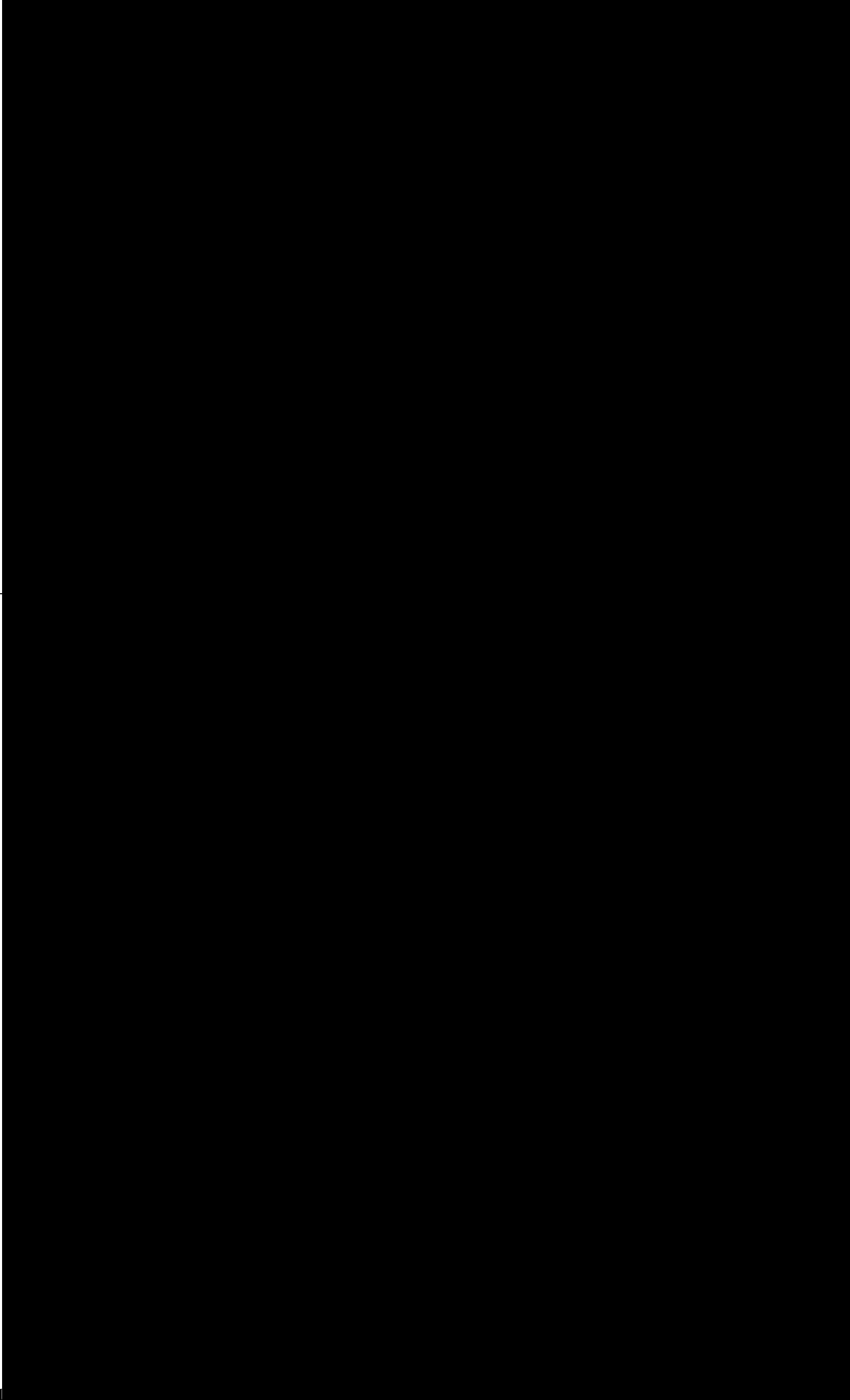
10:30 a.m. (approx.) Break

12 noon (approx.) Lunch ó Pogue Library *Wells T. Lovett Grand Reading Room*

1 p.m. (approx.) Reconvene

Committee Reports/Recommendations

- A. Academic Excellence and Scholarly Activities Regent Farmer
  - 1) ADVANCE Grant Update (For Information Only)
  - 2) Academic Administrative Appointment Update (For Information Only)
  - 3) Faculty Rank Changes Report (For Information Only)
  - 4) Establishment of a Center for Agricultural Hemp\*
  - 5) Prior Learning Assessment and Proficiency Review Fees Revision\*
- B. Athletic Committee Regent Crigler
- C. Audit and Compliance Regent Tharpe
  - 1) Annual Audit Report ó Athletics\*
    - a. P c k q p c n E q m g i k c v g C y r g l e C u u q e k c k q p K f g r g p f g p v C e e q w p c p w u  
Report on Application of Agreed-Upon Procedures for Intercollegiate Athletics for the Year Ended June 30, 2018
    - 2) Audited Financial Statements ó WKMS-FM\*
      - a. Required Auditor Communications
      - b. Audited Financial Statement for the Year Ended June 30, 2018
    - 3) Audit Engagement Letter\*
    - 4) Accounting and Financial Services ó Travel Procedures Discussion (For Information Only)
    - 5) Internal Audit Charter Reaffirmation\*
- D. Buildings and Grounds Regents Green and Schooley
  - 1) Chick-fil-A Program Statement\*
  - 2) Starbucks Program Statement\*
  - 3) Central Plant Substation Program Statement\*
  - 4) Tennessee Valley Authority Easement\*



her future. Times were tough. She would put on a smile in school but as soon as she got home she would go in her room and stay there for the rest of the day, asking herself how she was going to make it, why she was here, why God would let this happen but with the help of family and God her life was put back on track. She started feeling better and working harder. She started putting more effort into her studies and believing in herself again. At the end of her sophomore year she learned that juniors and seniors were given the opportunity to take college classes online and her heart jumped. Her faith in God and hard work had finally paid off. Now all she had to do was take the classes. She signed up for four classes her junior year. She was working two jobs, playing softball and taking dual credit courses online. It was challenging but she is so happy she made the choice to take dual credit courses. Without them she would not be attending college simply because of the price and her fear of going into debt. As a second year dual credit high school senior and Commonwealth Academy alumnae, in a few short months she will graduate high school with a total of 44 college credit hours already acquired. Now she can proudly say she will be attending Murray State as a sophomore Agricultural Business major in the Fall. The rigor of the dual credit classes, such as AGR 133, have prepared her to take on future challenges. She appreciates Racer Academy and Murray State for making not only her dreams a reality but providing the opportunity for all students in the region wanting to pursue higher education.

Ms. Riddle received a round of applause and a standing ovation. Mr. Payne indicated this represents the true embodiment of the MSU spirit and he believes the entire Board joins him in saying they are proud to call Lexie a Murray State Racer. Chair Guess expressed appreciation to Regent Rudolph because she and her husband, Robbie, created this program which provides opportunities for students in the river counties. Appreciation was expressed to Ms. Riddle for sharing her story. Casey Henderson, Superintendent of Hickman County Schools, was present and was also recognized.

**Consent Agenda Items, approved/accepted**

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Floyd Cogdell	Facilities Management	10/01/2018-10/15/2018
Michael Eaves	Curriss Center	12/01/2018-12/14/2018
Glenda Holbrook	Facilities Management	10/18/2018-11/12/2018*
Kimberly Johnson	Student Support Services	10/16/2018-12/14/2018*
Randall Lamb	Curriss Center	11/06/2018-12/14/2018
Brandon Montgomery	Facilities Management	10/31/2018-11/01/2018
Ryan Page	Facilities Management	09/24/2018-09/26/2018
Candance Rose	University Libraries	11/15/2018-11/16/2018
Randall Winchester	Information Systems	11/06/2018
		11/12/2018

\*Intermittent Leave

These two units work collaboratively and share resources, specifically the secure alumni and donor database. Managing this resource together helps promote communication on behalf of the schools and colleges and all University programs. The system also helps provide secure information to alumni and donors. The team works together to promote consistent communication across many platforms and events. This helps maintain the consistency of communication among internal

now but later will tremendously benefit the University. A video was shown regarding a gift from the Bill and Louise Hatley Estate and how that scholarship endowment was realized through the University Foundation.

This report was presented for informational purposes only and required no Board action.

### **Report of the Chair**

Chair Guess stated it is hard to believe that it was only July 1, 2018, that this Board came together. There was a change in leadership as the term for the Chair at that time ó Steve Williams ó had ended, Dr. Walter Bumphus had resigned several months prior and two new Board members became part of the team ó Eric Crigler and Virginia Gray. Just 34 days after this Board began as a team, Dr. Bob Davies resigned as President of Murray State University. The Board received notice only 15 hours before Central Michigan University named Dr. Davies as its next President. Three days later the Board gathered in this room and announced Dr. Bob Jackson as Interim President of Murray State University.

Over the next six months the Board has been united on a variety of fronts. The privatization of Dining Services has improved the student experience and everyone is excited about additional changes that are forthcoming

President and Director of Athletics today and will challenge these individuals to be bold. The Board will continue to set that vision and assist with necessary work. The most powerful part of this journey is that the person ó the one person who voted against Dr. Jackson being named Interim President ó asked if he eqwf r tqxf g y j g o qvqp vq cf xcpeg j kó cu y j g Wplxgtuk{ @ 14<sup>th</sup> President.

**Contract of Employment President of Murray State University, approved\***

Chair Guess solicited a motion for the Board of Regents to approve Dr. Robert L Jackson as the 14<sup>th</sup> President of Murray State University.

Regent Payne stated he has learned a significant amount while serving on this Board during a unique and high-stakes time. His first meeting was the Special Board of Regents Meeting to appoint an Interim President of Murray State. Each Board member was asked by the Chair to come to that meeting with a candidate in mind ó which is exactly what he did. In Closed Session he voiced the name of the candidate he thought was qualified and had experience working alongside. He will admit this was not Dr. Jackson as they had only met once in a brief and non-substantive encounter. After numerous hours of lively discussion, the Board moved to a public vote and he voted the same way he advocated in privatee enc voted tr2 1008 re0s1 0 0 (ETQ12 0 p0000ro(sk)-is.







few may have but thinks with the overwhelming support expressed for Dr. Jackson that he is the new face of Murray State and he really likes the new face of this University. Dr. Jackson has already visited 25 high schools along with many Board members and made very positive impressions. Regent Rhoads spoke with the Superintendent at Madisonville North Hopkins High School during one visit and she had a large group of students assembled. She also indicated that it is not often a college President comes to that particular high school. They were flattered that a college President would visit their high school because they had never seen it before. All of the other high schools have also expressed the same impression. Dr. Jackson has also attended as many events as his schedule would allow and all of this demonstrates his passion for this University. He has been doing these activities because he loves Murray State and he is the President, albeit interim at this time. Murray University lead the University at this time. He has demonstrated over the past seven months great exemplary service and he should be the next President of Murray State University.

Regent Kemp thanked Chair Guess for her preliminary comments prior to this motion as they were well said. He also complimented Regent Payne for the comments he made and for the courage he has shown in the leadership of this Board and the student body. He agrees with the comments just made by Regent Rhoads and believes this is an unusual situation probably unlike any situation previously in the selection of a President for Murray State University. It is unusual to have an internal candidate with the qualifications and support Dr. Jackson enjoys. The Search Committee held a Faculty Forum and one comment made by a faculty member was they felt it was time for Murray State to promote from within and a majority of people agree with that sentiment. The Board has received many, many letters and resolutions of support for Dr. Jackson from various individuals and campus and community groups, Chambers of Commerce and donors and alumni. One letter the Board received from most prominent alumni and donors Dr. Gene Wells Ray resonated with him. Dr. Ray made a strong point that in considering the appointment of a President for Murray State University probably the most important factor is finding someone who is a good culture fit and someone who fits in with Murray State. Dr. Ray thought that was one of the main reasons why Dr. Jackson should become the 14<sup>th</sup> President. Ordinarily the accepted procedure would be to go through a national search and hire a search firm and that is certainly what has been done in the past. However, this is a different situation and, as he sees it, his only obligation is to do what he believes in his heart is in the best interest of Murray State University. He firmly believes that at this time and having seen the leadership that Dr. Jackson has shown over the past several months the best interest of Murray State University is to name him as the 14<sup>th</sup> President. Dr. Jackson has, in fact, been going through an interview for the position over the past seven months and under difficult circumstances. It is difficult to do the job itself while still being a candidate and Regent Kemp believes Dr. Jackson has more than passed the test with flying colors and that is why he supports the motion as presented.

Regent Tharpe called for question. Mr. Schooley seconded and the call for question carried.

In regard to the original motion, the roll was called with the following voting: Mr. Crigler, yes; Ms. Farmer, yes; Mrs. Gray, yes; Ms. Green, no, with regard to process; Mr. Kemp, yes; Mr. Payne, yes; Mr. Rhoads, yes; Mrs. Rudolph, no, with regard to process; Mr. Schooley, yes; Dr. Tharpe, yes and Mrs. Guess, yes. The motion carried by a vote of 9 to 2.

Dr. Tharpe stated that this represents a policy Board and requested that a policy be drafted related to how a President is selected in the event a vacancy occurs in the future. Chair Guess confirmed that the Board would be polled to determine whether there is interest in developing such a policy.

### **Report of the President, received**

Dr. Jackson thanked the Board for their confidence in naming him as the 14<sup>th</sup> President of Murray State University. He sincerely appreciates this opportunity. Last August no one knew what the next few months would hold and he appreciated the opportunity to fill in as Interim President. He is now honored to be the 14<sup>th</sup> President of Murray State University and appreciates the Board asking him to serve in this role. He has enjoyed his time in office and knows everyone in this room loves Murray State as much as he does. They along with alumni, donors and others have all worked very hard for this University over the last several months and that is very much appreciated.



July 1, 2018, through December 31, 2018, as presented. Mr. Rhoads seconded and the motion carried unanimously.

(See Attachment #1)

**Closed Session**

Chair Guess solicited a motion for the Board to go into Closed Session pursuant to Kentucky Revised Statute (KRS) 61.810(1)(b) for the purpose of deliberations on the future acquisition or sale of real property, KRS 61.810(1)(c) for the purpose of discussion of proposed or pending litigation and KRS 61.810(1)(f) for the purpose of discussions which might lead to the appointment of a new employee. Mr. Schooley so moved. Mr. Rhoads seconded and the motion carried unanimously. Ms. Dudley, Mr. Miller, Ms. Gordon and Ms. Hunt were asked to remain in the room. Closed Session began at 9:48 a.m.

**Open Session**

Chair Guess solicited a motion for the Board to reconvene in Open Session. Mr. Kemp so moved. Mrs. Rudolph seconded and the motion carried unanimously. Open Session began at 10:35 a.m.

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Investigators for the program are Dr. Paula Waddill, Chair and Professor, Department of Psychology; Robin Zhang, Chair and Professor, Department of Earth and Environmental Sciences; Dr. Steve Cobb, Professor, Institute of Engineering; Claire Fuller, Interim Dean, *Jones College of Science, Engineering and Technology* and Professor of Biological Sciences and Dr. Echo Wu, Assistant Professor of Educational Studies, Leadership and Counseling in the College of Education and Human Services.

The ADVANCE program encourages institutions of higher education and the STEM (science, technology, engineering and mathematics) community to address various aspects of STEM academic culture and institutional structure that may affect women faculty and academic administrators differently from their peers. This includes investigating the recruitment and retention of women faculty in STEM and social-based sciences at Murray State. There are approximately 75 women faculty on campus and there is evidence these individuals are retained less effectively than could be the case. The ADVANCE program team has conducted a large climat





In response to why this area represents the center of the hemp growing industry, Dr. Brannon reported that Murray is in a great agricultural area with the primary advantage of having free water as compared to those farms located out West. Regent Payne reported that as an agriculture student this initiative makes him extremely proud. Agriculture students and faculty have great pride that Murray State has been a leader in this field. It also makes him very proud that Congressman Comer and Dr. Brannon have helped pave the way to make this happen and both are to be commended for their efforts. The Murray State *Hutson School of Agriculture* continues to lead the way in the state of Kentucky and even the nation.

The motion carried unanimously.

### **Prior Learning Assessment and Proficiency Review Fees Revision, approved**

Dr. Arant reported that prior learning is a mechanism to provide course credits for students who have already gained learning outcomes from various classes or experiences. The assessment of prior learning and granting of academic credit requires a fee. A student applying for admission to a program would request that their transcript or portfolio of work experience be reviewed and this work is customized on a case-by-case basis.

On May 11, 2018, the Board of Regents approved the establishment of graduate and doctoral Prior Learning Assessment and Proficiency Review Fees for the College of Education and Human Services. This effort is in keeping with Southern Association of Colleges and Schools Commission on Colleges initiatives and policies to expand prior learning opportunities for its institutions to better address the degree needs for the adult learner.

#### **Fee Details**

Prior Learning Assessment	\$250
Experienced Educator Review	\$250
Initial Certification	\$500

A Prior Learning Assessment can be used in any program and results in transcript credit for courses when the candidate successfully demonstrates that he/she has met course requirements through alternative means.

On behalf of the Academic Excellence and Scholarly Activities Committee, Mrs. Rudolph moved that the Board of Regents, upon the recommendation of the President of the University, approve the extension of fees for Prior Learning Assessment and Proficiency Reviews for use by any college/school at Murray State University. Mrs. Gray seconded and the motion carried.

### **Full Board Action Prior Learning Assessment and Proficiency Review Fees Revision, approved**

On behalf of the Academic Excellence and Scholarly Activities Committee, Ms. Farmer moved that the Board of Regents, upon the recommendation of the President of the University, approve the extension of fees for Prior Learning Assessment and Proficiency Reviews for use by any college/school at Murray State University. Mrs. Rudolph seconded and the motion carried unanimously.

#### **Adjournment**

The Academic Excellence and Scholarly Activities Committee adjourned at 1:33 p.m.

#### **Athletic Committee**

Eric Crigler ó Chair  
Sharon Green  
Jerry Rhoads  
Phil Schooley  
Don Tharpe

Mr. Crigler called the Athletic Committee to order at 1:33 p.m. and reported all other members were present. Mr. Crigler expressed appreciation to the Board for its support of the appointment of the new Director of Athletics for Murray State University. Appreciation was also expressed to Velvet Milkman who has served as Interim Director of Athletics over the last eight months,

while also serving as the Senior Womens Cf o l p k u t c v q t c p f J g c f Y q o g p u I q h E q c e j . The entire Athletic administration was thanked for helping cover the duties associated with four vacant positions within that unit as well as assisting with the additional efforts required related to basketball player Ja Morant.

Appreciation was expressed to the Director of Athletics Search Committee ó in particular Regent Jerry Rhoads who served as Chair ó and Dr. Jackson who provided insight into how the Department of Athletics furthers the W p k x g t u k v { u mission. In addition to Dr. Jackson and Regents Crigler and Rhoads, the remaining members of the Committee included Dr. Bonnie Higginson, retired Murray State Provost; Dr. Joy Humphreys, former MSU student athlete and Assistant Dean of the *Bauernfeind College of Business*; Dennis Jackson, retired school administrator and a member of the MSU Athletic Hall of Fame; Tamdra Lawrence, student athlete and fastest student in the Ohio Valley Conference; Regent Phil Schooley; Margaret Simmons, retired MSU administrator; Mark Workman, alumnus and University and Athletic Department supporter and these individuals were also thanked for their efforts. Appreciation was also expressed to staff who provided support to the Search Committee throughout the process, including Ms. Dudley, Ms. Gordon and Ms. Hunt. The fact that the new Director of Athletics had former employers and coaches travel a great distance to attend the Press Conference is a testament of his relationship with those individuals and speaks to the type of relationships he can build and the type of professional he has become. The core values that Mr. Saal outlined f w l p i v j g R t g u u E q p h g t g p e g c t g x g t { o w e j k p r p g y k j v j g W p k x g t u k v { u c p f j g y k n be a wonderful cultural fit for Murray State.

T g i g p v T j q c f u d g r i g x g u k v y c u g x k f g p v q f c { h t q o O t. U c c m u presentation at the Press Conference that the University has made a good choice. He has high values and made it clear he intends to work within the context of the total University to advance its core mission. It is clear student athletes and academics will come first. He believes great days are ahead in the Athletic Department and Mr. Saal will energize support for athletic programs that is desperately needed in light of current funding challenges. It is believed he will mobilize a great deal of support for the athletic program and he has already contacted one of v j g W p k x g t u k v { u r t i g u v f q p q t u. J g has jumped into the position with a full agenda planned for today and tomorrow. He publically thanked all members of the Director of Athletics Search Committee who worked diligently to ensure a successful process. The Search Committee would not have been successful without the staff support of Ms. Hunt, Ms. Gordon, Ms. Dudley and President Jackson and appreciation was expressed for their contributions.

### **Adjournment**

The Athletic Committee adjourned at 1:39 p.m.

### **Audit and Compliance Committee**

Don Tharpe ó Chair  
Susan Guess  
Lisa Rudolph

Dr. Tharpe called the Audit and Compliance Committee to order at 1:39 p.m. and reported all other members were present.

### **Annual Audit Report Athletics, accepted**

Ms. Dudley reported that the Annual Audit Report ó Athletics ó has been prepared by an independent external auditing firm ó Dean Dorton Allen Ford, PLLC (Dean Dorton). This does not represent an audit with the testing of internal controls but the National Collegiate Athletic Association (NCAA) does require a set of agreed-upon procedures be performed by the auditors. There were no negative findings in regard to the review of agreed-upon procedures. The NCAA Agreed-Upon Procedures report which fulfills the compliance with National Collegiate Athletic Association *Bylaw 3.2.4.15* states:

õ C p k p u k w k q p u j c m u w d o k v h p c p e k n f c v c f g c k k p i q r g t c v k p i t g x g p w g u, g z r g p u g u c p f e c r k e n related to its intercollegiate athletics program to the NCAA on an annual basis in accordance

with the financial reporting policies and procedures. The required data shall include, but is not limited to, the following:

- (1) All expenses and revenues for or on behalf of an institution's intercollegiate athletics program, including those by any affiliated or outside organization, agency or group of individuals;
- (2) Salary and benefits data for all athletics positions. The data shall include base salary, bonuses, endorsements, media fees, camp or clinic income, deferred income and other income contractually guaranteed by the institution;
- (3) Capital expenditures (to be reported in aggregate for athletics facilities), including capitalized additions and deletions to facilities during the reporting period, total estimated book value of athletically related plant and equipment net of depreciation, total annual debt service on athletics and university facilities and total debt outstanding on athletics and university facilities;
- (4) Value of endowments at fiscal year-end that are dedicated to the sole support of athletics;
- (5) Value of all pledges at fiscal year-end that support athletics; and
- (6) The athletics department fiscal year-end fund balance.

The report shall be subject to annual agreed-upon verification procedures approved by the membership (in addition to any regular financial reporting policies and procedures of the institution) and conducted by a qualified independent accountant who is not a staff member of the institution and who is selected by the institution's chancellor or president or by an institutional administrator from outside the athletics department designated by the chancellor or president. The independent accountant shall verify the accuracy and completeness of the data prior to submission to the institution's chancellor or president and the NCAA. The institution's chancellor or president shall certify the financial report prior to submission to the PECC.

On behalf of the Audit and Compliance Committee, Mrs. Rudolph moved that the Board of Regents,





these reports can be changed by others after being completed by the Internal Auditor. There also needs to be quarterly reporting from the Internal Auditor that provides a deep dive into issues relative to the audits being conducted. Board of Regents members need to be engaged in this process to the extent that he is recommending reaffirmation of the Internal Audit Charter. It was reported that the Internal Audit Charter is a formal document that defines the purpose of internal audit activity, authority and responsibility. The Internal Audit Charter establishes the position within the University of the internal audit activity; authorizes access to records, personnel and physical properties relevant to the performance of engagements and defines the scope of internal audit activities. Standards for the internal audit profession are set by the Institute of Internal Auditors.

Regent Crigler reported that early in his career he evaluated companies and as part of that work reviewed governance policies to identify the type of controls that were in place. As part of its role, this Board is tasked with helping to manage risk and protect the institution. As such, controls must be in place. The Board receives information from essentially three sources ó the President and his administration, the Internal Auditor and the external auditors. The Internal Audit Charter states that the Board Audit and Compliance Committee should be meeting in private with the auditors on a regular basis ó either annually or quarterly ó and there are

In response to a question, Regent Tharpe reported that he personally has issues with the dotted line organizational chart with the Internal Auditor reporting to the Board but also to the President. The person operating in the role of Internal Auditor is in a tough spot because they are answering to an 11-member Board and also the President. This individual must be clear that their role is to represent the best interests of Murray State University and this is also the case with the General Counsel. Regent Crigler indicated that in the private sector the auditor reports to the Board and not the Chief Executive Officer. A consultant has indicated that the dotted line structure is not unusual but it is paramount that the Board or the Audit and Compliance Committee have an opportunity to have a pri





This upgrade to the main campus electrical distribution system includes upgrading the Central Plant Substation to replace 40+ year old equipment. The project would also replace transformers, switches, underground cable/conduit, emergency generators and related equipment to ensure the reliability of the campus electrical system.

The estimated cost of this project is approximately \$1 million ó \$1.5 million.

The Board previously discussed the electrical projects at length at the March 9 and June 8, 2018, Quarterly meetings. It was explained during the June meeting that funding up to \$3.2 million was already available in the Plant Fund and would be designated to the maintenance and renovations necessary for the electrical grid. This is the only individual project undertaken that will exceed the \$1 million threshold.

On behalf of the Buildings and Grounds Committee, Mr. Kemp moved that the Board of Regents, upon the recommendation of the President of the University, approve the Program Statement for the Central Plant Substation as submitted. Mrs. Guess seconded and the motion carried.

**Full Board Action Central Plant Substation Program Statement, approved**

On behalf of the Buildings and Grounds Committee, Ms. Green moved that the Board of Regents, upon the recommendation of the President of the University, approve the attached Program Statement for the Central Plant Substation. Mrs. Rudolph seconded and the roll was called with the following voting: Mr. Crigler, yes; Ms. Farmer, yes; Mrs. Gray, yes; Ms. Green, yes; Mr. Kemp, yes; Mr. Payne, yes; Mr. Rhoads, yes; Mrs. Rudolph, yes; Mr. Schooley, yes; Dr. Tharpe, yes and Mrs. Guess, yes. The motion carried unanimously.

(See Attachment #11)

**Tennessee Valley Authority Easement, approved**

Ms. Dudley reported that the Tennessee Valley Authority (TVA) has requested modification to a 1964 easement. The 1964 easement is located west of North 16<sup>th</sup> Utggvqp vj g Wpkxgtukv{ øu North Farm. A copy of the 1964 easement was provided to the Board as Attachment A.

Specifically, TVA has requested a permanent easement to install a short segment of transmission line into the new substation that was recently constructed by Murray Electric. The permanent easement is for approximately 0.38 acres (138.52 feet in length and 100 feet wide). The easement includes the perpetual right to install, maintain and replace gu(rte)5(rl)-W\* nBTp846 0 0 1 176.66 676

or his/her designee. Mr. Kemp seconded. Mrs. Gray indicated she is abstaining from this vote because she is employed by TVA. The motion carried.

(See Attachment #12)

A question was asked about how the University would fund a major expense in the event of an emergency. Dr. Jackson reported there are currently no funds budgeted to cover such emergency expenses and reserves would have to be utilized to help fund any necessary repair costs. The  
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as part of the budget process the University lists all priority projects and last year the electrical system was first on the list and will remain the top priority movi

student participants are matriculating to Murray State and not elsewhere. Dr. Jackson indicated that a set of recommendations

over 180 student organizations, national rankings and scholarship monies awarded annually. Once admitted, students are also receiving an admissions booklet with a step-by-step checklist in terms of what they need to do next. This information is also provided on the [murraystate.edu/enroll](http://murraystate.edu/enroll) website and this represents a new initiative where the information is presented comprehensively in one location. It was suggested that a similar checklist be developed for returning students to help with retention. An email has also been sent to admitted parents encouraging them to sign up for the Parent/Family eNewsletter produced by the Office of Student Engagement and Success. As a result, approximately 200 parents have signed up to receive the monthly newsletter (via email). Confirmation was provided that there are two sequences of communications ó one for prospective students and one focused on admitted students which is the audience for the Yield Marketing Communications Plan being discussed.

Alumni recruitment events planned for this Summer include send-offs in Murray, Paducah, Owensboro, Louisville, Henderson, Hopkinsville and Madisonville in Kentucky, as well as Atlanta, Georgia; Evansville; Memphis, Tennessee and St. Louis, Missouri.

An enhanced focus has also been placed on veteran and military student recruitment and retention. There has been an increase in veteran student enrollment since the discounted military rate was introduced and applications for Fall 2019 indicate this growth will be sustained. Also playing a factor in this increase are veteran services available on the Murray State campus. A national reach campaign has been explored to highlight online graduate programs beyond Fort Campbell and the website is being edited to align with best practices. Certificate and other alternative credentials that will appeal to the military market are being developed, as well as academic programming delivered in online, hybrid and short-term formats. Murray State has been recognized as a 2019-20 Military Friendly School by VIQTORY for the third consecutive year. The list is created annually based on extensive research using public data sources for more than 8,800 schools nationwide, input from veteran students and survey responses. Murray State was one of 766 schools nationally to earn this recognition. The University is also working more closely with the Kentucky National Guard to bring more students to campus to learn about Murray State and this also represents a new initiative.

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which is also a possibility, that would represent a \$4.2 million additional total cost increase for Murray State and this figure is not included in the budget numbers just reviewed. Legislative leaders and the State Budget Director have indicated that TRS rates for FY20 will remain at 15.865 percent but could increase to 30 percent in FY21, which would be an additional total cost increase for Murray State of \$4.1 million. Dr. Jackson reported two bills that freeze pension rates have already left the House and are now in the Senate. The pension situation affects every comprehensive university in Kentucky except the University of Kentucky and the University of Louisville. An annual undergraduate tuition and fees comparison for FY19 (includes tuition and mandatory,





Mrs. Gray, yes; Ms. Green, yes; Mr. Kemp, yes; Mr. Payne, yes; Mr. Rhoads, yes; Mrs. Rudolph, yes; Mr. Schooley, yes; Dr. Tharpe, yes and Mrs. Guess, yes. The motion carried unanimously.

**Projects Approved by Board of Regents Chair, funding designated**

On February 1, 2017, the Board of Regents approved the following projects, all projects costing over \$200,000 and up to the threshold designated by Kentucky statute,





Regent Rhoads expressed appreciation to all involved with the Posters-at-the-Capitol event. President Jackson recognized Dean of University Libraries Ashley Ireland and her team who manage this annual event for Murray State students and their faculty mentors ó as well as students from other universities ó to showcase their research. The event was well attended and included many Murray State faculty and staff.

Regent Payne reported that the Student Government Association also visited Frankfort recently and had the second highest number of students from other public universities visit the Capitol. Appreciation was expressed to Murray State News Reporter Daniella Tebib for covering the event.

This report was presented for informational purposes only and required no Board action.

### **Adjournment**

The Legislative and Economic Development Committee adjourned at 4:39 p.m.

### **Marketing and Community Engagement**

On behalf of the Marketing and Community Engagement Committee, Mrs. Gray moved that the Board of Regents, upon the recommendation of the President of the University and the Committee on Naming of Campus Facilities, Programs and Activities, approve the naming of the ðEj ctrgu cpf O ctrgpg Lqj puqp Nqdd{ö in Lovett Auditorium at Murray State University in appreciation for this wonderful new gift, as well as to honor their tradition of giving for the University which will now total over \$300,000 (over \$200,000 invested in Lovett Auditorium) to dg eqo o go qtcvgf y kj c r rns vg qhtgeqi pkkqp mqecvgf kp yj g hcekkv{øu mqdd{. Mrs. Rudolph seconded and the motion carried unanimously.

### **Gifts-in-Kind**

#### **Bay Gelding Quarter**

#### **Hutson School of Agriculture, accepted**

Mrs. Bernot reported that the Board is asked to accept the donation of a seven-year-old Bay I grf kpi S wctvgt j qtug pco gf ðUr kp Tgo gf {ö f qpcvgf d{ Mgm{ Drgf uqg vq yj g *Hutson School of Agriculture* at Murray State University for student use in the Equine program.

On behalf of the Marketing and Community Engagement Committee, Ms. Green moved that the Board of Regents, upon the recommendation of the President of the University, accept the donation of the seven-year-qrf Dc{ I grf kpi S wctvgt j qtug pco gf ðUr kp Tgo gf {ö y kj c xcmg qh \$10,000 from Kelly Bledsoe of Lynnville, Tennessee, for the *Hutson School of Agriculture*. Mrs. Guess seconded and the motion carried.

#### **Full Board Action**

#### **Hutson School of Agriculture,**

#### **accepted**

On behalf of the Marketing and Community Engagement Committee, Mrs. Gray moved that the Board of Regents, upon the recommendation of the President of the University, accept the donation of the seven-year-qrf Dc{ I grf kpi S wctvgt j qtug pco gf ðUr kp Tgo gf {ö y kj c xcmg qh \$10,000 from Kelly Bledsoe of Lynnville, Tennessee, for the *Hutson School of Agriculture*. Mrs. Rudolph seconded and the motion carried unanimously.

#### **Leica Scanners Institute of Engineering, accepted**

Mrs. Bernot reported that the gifts of a Leica HDS6000 Scanner and a Leica HDS4058 Scanner were donated by Phillips & Jordan, Incorporated to the Institute of Engineering at Murray State University for student use in engineering projects. Phillips & Jordan sought out the University for this gift due to their positive experience with Murray State interns.

On behalf of the Marketing and Community Engagement Committee, Mrs. Guess moved that the Board of Regents, upon the recommendation of the President of the University, accept the donation of the two Leica scanners with a total value of \$18,000 from Phillips & Jordan, Incorporated of Knoxville, Tennessee, for use by the Institute of Engineering. Ms. Green seconded and the motion carried.

#### **Full Board Action Leica Scanners Institute of Engineering, accepted**

On behalf of the Marketing and Community Engagement Committee, Mrs. Gray moved that the Board of Regents, upon the recommendation of the President of the University, accept the donation of the two Leica scanners with a total value of \$18,000 from Phillips & Jordan, Incorporated of Knoxville, Tennessee, for use by the Institute of Engineering. Mrs. Rudolph seconded and the motion carried unanimously.

### **Adjournment**

The Marketing and Community Engagement Committee adjourned at 4:45 p.m.

### **Personnel Changes**

#### **Salary Roster, approved**

Dr. Jackson reported that, in compliance with state statutes and the responsibilities of the University Treasurer as identified in the *Bylaws*



Qui Lint

Sean Bueck